

LIVE UNITED



**United Way of South
Central Massachusetts**

Annual Report

OCTOBER 2019 – SEPTEMBER 2020

Formerly

**United Way of Southbridge, Sturbridge and Charlton
United Way of Webster & Dudley**

Mary O'Coin, Executive Director
176 Main Street, Suite 400
Southbridge, MA 01550

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mocoin@uwscm.org
www.uwscm.org

Executive Director Report



Mary O'Coin
Executive Director

At the beginning of our fiscal year, we knew we were entering a new and challenging time as we prepared for a merger with the **United Way of Webster & Dudley**. None of us were prepared for what we would confront. That a world-wide pandemic would cause a stay at home order and cause businesses and schools to close in March 2020. With that, we continued with the process of merging and bringing together the non-profit agencies that both United Ways partnered with along with some new programs and agencies. No one knew how many in our community would need our help. Faced with a once-in-a-generation challenge the community stepped up. We coordinated efforts with the **Worcester Together Fund** to raise much needed funds for Central Massachusetts. Many of our member agencies received tens of thousands of dollars to pivot their programs to meet health requirements and serve the people of South Central Massachusetts. We were able to donate thousands of dollars to our local food pantries to combat food insecurities in our area. We helped our neighbors who were most impacted by the global pandemic and economic downturn get the relief and support they needed. Now that the merger is complete, we strive to reach out to the five towns of Charlton, Dudley, Southbridge, Sturbridge and Webster and ensure we are meeting the needs of the most vulnerable in an equitable manner.

As our country and community continue to recover from the pandemic, we will see greater needs for years to come. Addressing these challenges will take every one of us. We are proud that every day throughout 2020 and with every day to come, the United Way of South Central MA is there to address critical health and human service needs for 40,000 residents in South County. No matter what happens in 2021, our commitment to the health, education, and financial stability of every person in our community remain. The future will be different than we once imagined. But it can also be better than we ever dreamed it could be. Thank you for your investment and involvement with our United Way.

Sincerely,
Mary O'Coin
Executive Director

Board President's Report



William Keefe
Board President

Almost two years ago the discussion began to merge the United Way of Webster and Dudley (UWWD) with the United Way of Southbridge, Sturbridge and Charlton (UWSSC). The towns served are similar in size and need. As the president of UWWD I knew the time was right to combine the two and redirect resources to those most in need. Did we think the world would come to a halt in March, just as we were finalizing the merger? No, but were we able to continue and still make a difference to those in our community? Yes! Being part of the newly formed United Way of South Central Massachusetts (UWSCM) has opened my eyes to more of my community than most people are able to

see. I have watched the United Way support both nonprofits and the community by providing crucial services to those in need throughout the towns of Webster and Dudley and now Southbridge, Sturbridge and Charlton. I have confidence in knowing that when you give to the United Way, they are able to readily identify the areas of greatest need and make the most of the funds you give. The United Way provides crucial support to the communities they are in, and the impact is far-reaching.

The United Way has said that they build powerful partnerships that help improve outcomes for children, families, and individuals in need, and I have seen this to be true over and over again. When a community is able to work together with the United Way, we move forward in a way that improves all of our futures. I look forward to continuing to build on that strength.

Sincerely,

William Keefe
Board President

Board of Directors 2019-2020

Board of Directors 2019-2020

Megan Barnes	Webster First Federal Credit Union	Kris Marier	Incom, Inc.
James Beaudry	Cornerstone Bank	Jody Marotta	UPS
Christina Hadis-Blackwell	YMCA of Central MA	Joyce Mezzoni	Brookstone Financial
Arthur Breault	Cornerstone Bank	Kristina Leduc	Nichols College
Karen Brousseau	Southbridge Credit Union	Lori Morrill	Morrill Funeral Home
Michelle Cristo	KARL STORZ - Endovision	Robin Nashawaty	Southbridge Credit Union
Cynthia Clark	Savers Bank	Veronique Orcel	Gentex
Andrew Cronauer	UPS	Sam Pappas	CPA (self-employed)
James Croteau	Starkweather and Shepley – McGrath Ins.	April Parzych*	Harrington Hospital
Dawna Dagenais***	Dexter-Russell, Inc.	Elizabeth Peppel	Harrington Hospital
Anthony "Jay" Detarando	Incom, Inc.	Brian Ravenelle	Oxford Insurance
Scott Dungey	Cornerstone Bank	Nicole Riley	Dexter-Russell, Inc.
Alycia Dzik	Webster First Federal Credit Union	Angela Rowell	Cornerstone Bank
Denise Gorski	Retired	Michael Shaw	Webster Police Dept.
Halina Jachimczyk	Webster First Federal Credit Union	Brenda Sullivan	Webster Five Cents Savings Bank
William Keefe**	Self-Employed	Richard Thomas	KARL STORZ - Endovision
John Kokocinski	MAPFRE Insurance	Carly Wilson	Cornerstone Bank
Kristina Leduc	Nichols College	Shane Woodson	Southbridge Police Dept.
Christine Lee	Harrington Hospital		

*2019 President

** 2020 President

*** 2019 Campaign Chairman

Leadership Donors

2019 Campaign Awards

UWSSC Business Size Classifications

Small Business (25 or less employees)

Medium Business (26-399 employees)

Large Business (400 or more employees)

Diamond Award

Cornerstone Bank – Medium Business

Incom, Inc. – Medium Business

KARL STORZ Endovision & Endoscopy – Large Business

Gold Award

St. Luke's Health Center – Small Business

Silver Award

Savers Bank – Medium Business

Bronze Award

Dexter-Russell, Inc. – Medium Business

Southbridge Credit Union – Medium Business

Good Neighbor Award

Hyde Tools, Inc. – Medium Business

Special Acknowledgement

Herman Baker Charitable Foundation

The Fels Foundation

The Kunkle Foundation

Fundación MAPFRE

Circle of Friends 2019-2020

Circle of Friends Levels help to acknowledge... and encourage!

\$0-\$49 – Friend \$50-\$249 – Neighbor \$250-\$499 – Impact

\$500-\$999 – Advocate \$1,000 and Above – Leader

IMPACT \$250-\$499

Corey Alarie
Katherine Alexander
Scott D. Alicea-Bailey
Jose A. Aviles
Catherine M. Benoit
Nancy Bishop
David Botros
Buffi Boucher
William & Jocelyn Bouvier
Mary & Elizabeth Brandt
Arthur Breault
Justin Bryant
Andrew Burgoyne
Pamela Carpenter
Lynn Carter
Cynthia Clark
Stephen Clarke
Lou Ellen Corkum
Michael Couture
Michelle Cristo
Dawna Dagenais
Sarah Daigle
Michele Dauphinee
Edward & Irene Desrosier
Daniel Desy
Camille Diaz
Pierino & Linda Didonato
John B. Dirlam
Peter & Joan Dirlam
Juli Doggart
Kathleen Dow
Heather Dumais
Michael Dunyo
Alycia Dzik
Lynne Ellis
Richard H. Foster
Marc & Erin French
Janet E. Garon
James Gauvin
Blaine Gray
Maura Grossman
Paula Guyette
Richard Hanlon
Clark Hayward
Darlene Heywoz
Thomas Hjeck
Jody Houghton
Walter Issac
Brad Johnston
Kevin Jolicoeur
William Keefe
Robert & Christine Knight
Mathew R. LaFountain
Gregory Lapierre
Xiem Le
Michael Lefebvre
Nicole Lewie
Arthur R. Longden Jr
Maria M. Maiden
Scott Manchester
Gayle Mantyla
Monique Marinelli
Jody Marotta

Dave Marti
Lorie Martiska
Jenne McGinnis
Richard A. McGrath
Lorraine McPherson
Margaret Morrissey
Sharon Mrotek
Thomas Mullen
Robin Nashawaty
Ba Nguyen
Hanh Nguyen
Dawn Nichols
Erika Ortiz
Barbara Palmer
Thomas & Diana Palmer
April Parzych
Jodi Peck
N. William & Genevieve Pioppi
Mark Popecki
Thomas Porter
James R. Reis
Jodi Ropi
Angela Rowell
Patricia Salvas
James Sandagato
Richard Santora
Christine Santos
Robert Scoble
Gary Servideo
Hilarie Shea
Rhonda Silvestri
Jeffrey Solari
Diane Spurlock
Thomas Stefanik
Michael Sullivan
Huong T. Tang
Frandy Tessier
Kayla Thompson
Richard Trumbull
Jocelyn Valdes
Sheila Veideman
Teresa Warnstorff
Randy Webber
Francisca Williams
Renee Winiewski
Shane Woodson
Cory Yates

ADVOCATE \$500 - \$999

John Boniface
Ronald Carlson
Andrew Cronauer
Matthew DeBettencourt
William Decker
Scott Dungey
James Evans
Todd P. Fitzmaurice
Michael Foley
Clifford Fontaine
Susan Gunnell
William J. Hardell
Derek Hedge
John Jawor
Harold Lemieux

A. Robert & Jeanne Mandeville
Jodi Marotta
David Martin
Steven Melanson
Stephen A. Metras
Edward Moore
Steven Morrill
Terence & Mary O'Coin
John O'Keefe
Amanda Owens
Oxford Insurance Agency
Brian Perry
Dalen Pham
Rosemary Picard
Richard F. Powell
Tammy Rawls
K. Michael Robbins
Maria Salvatore
Patrick Spinelli
Richard Thomas
St. Luke's Health Center
Webster Five Cents Savings Bank

LEADER \$1,000 and above

Scott Auen
bankHometown
Randy & Donna Becker
Shirley Becker
Herman Becker Charitable
Foundation
Jeffrey & Patricia Burdick
Stephen & Becky Celuzza
Richard M. Clemence
Richard R. Clemence
Robert B. Clemence
Joseph A. Coderre
Cornerstone Bank
Anthony J. Detarando
Anthony M. Detarando
Michael Detarando
Thomas Dufresne
Richard Hardy
Hyde Tools, Inc.
KARL STORZ Endovision
Kunkel Family Foundation
Jason Main
Kris Marier
Christopher & Amy Matherly
William & Judy McClurg
Cynthia Michener
Michael Minot
Thomas Murray, Jr.
Alan & Elizabeth Peppel
Seth Racine
Savers Bank
Mary E. Silverberg
Southbridge Credit Union
Todd Tallman
The Fels Family Foundation
Margaret Traina
Bruce Watkins
Webster First Federal Credit Union
Robert & Pauline White

Finance Committee Report



Scott Dungey
Treasurer and Community
Investment Chairman

The 2019-2020 campaign year was one of significant change for the local United Way. With the merger our resources and grants were combined to support all the agencies in our five towns.

The 2019 Campaign was in full force prior to the pandemic but struggled once March 2020 hit. Missed goals in both Webster-Dudley and Southbridge, Sturbridge and Charlton caused the 2019-2020 campaign to be 17% short on goal. While it was a significant hit to our finances, we were still able to fully fund our obligation to our member agencies. As UWSCM forward funds based

on the success of the previous campaign, it is always important that we keep in mind that a lower campaign year can adversely affect the allocation process, so we budget accordingly so that we can fulfill our commitment to the member agencies. The Community Investment Committee, a dedicated group of volunteers, provides the oversight and recommendations for these grants. When the Covid-19 pandemic hit both the United Way and our member agencies had to significantly change programming and the way we all conduct business. This resilient group persevered and through phone calls and Zoom meetings were able to identify the programs that best address the health, education and financial well-being of those in our community and allocate \$435,000 for the coming year, funding 22 agencies and 28 different programs.

While our country is making great strides in ending the pandemic, continuing to support the United Way during the difficult times will ensure that those most vulnerable in our communities have access to these important programs.

Sincerely,

Scott Dungey
Treasurer and Community Investment Committee Chairman

Fund Distribution 2019-2020

Total allocations to Agencies: \$429,350

American Red Cross of Central MA Disaster Relief	\$11,000	New Hope SAFEplan and Domestic Violence Prevention	\$13,500
Big Brothers Big Sister of Central MA Mentoring	\$3,000	Old Sturbridge Village Learning Through Experience	\$5,000
Boys & Girls Club of Webster-Dudley Afterschool program	\$90,000	Open Sky Community Services SCHAP and Residential Programs	\$7,000
Boys Scouts – Heart of New England Explorers and Troop Programs	\$7,500	Our Bright Future, Inc. Afterschool Sports and Robotics Enrichment	\$5,000
CASA Project of Worcester Foster Care Advocates	\$14,000	Pathways for Change Sexual Assault and Violence Prevention	\$7,000
Catholic Charities Basic Needs Assistance	\$65,000	St. Luke’s Guesthouse Homeless Shelter	\$10,000
Community Legal Aid Civil Legal Services	\$7,000	St. Vincent DePaul Society Sacred Heart Parish Fuel Assistance	\$5,000
Family Health Center Medical, Dental and Webster Oral Health	\$21,000	Tri-Valley, Inc. Senior Nutrition Program	\$18,000
Girls Scouts of Central & Western MA Leadership Development	\$9,000	Worcester Community Action Council VITA and Healthy Families Program	\$7,500
Guild of St. Agnes Behavioral Health	\$8,000	VNA of Southern Worcester County Visiting Nurse program	\$1,000
Literacy Volunteers of Central MA Adult Literacy Program	\$16,000	YMCA of CM – Tri-Community Branch Childcare and Membership Aid, Teen Program, Camp Foskett Scholarships, LiveStrong, Active Older Adults and Healthy Families	\$86,200

Member Agencies 2019-2020

Agency	Description
American Red Cross www.redcross.org 508-595-3700	Disaster response, preparedness education, service to the armed forces, health and safety training, international humanitarian services, and blood services.
Big Brothers / Big Sisters www.bbbscm.org 508-752-7868	Community-based mentoring program and site based mentoring: corporate and Worcester area college mentors program.
Boys & Girls Club of Webster-Dudley www.bgcwesterdudley.org (508)943-0037	Youth Development Programs
Boy Scouts of America, Heart of New England Council www.heartofnewenglandbsa.org 978-840-8108	Through the Exploring program local companies and police departments offer opportunities to young men and women to participate in activities and help pursue their special interests, growth, and development.
CASA Project www.casaworcestercounty.org 508-757-9877	Supports and promotes court-appointed volunteer advocacy so abused or neglected children can be safe, have a permanent home, and the opportunity to thrive.
Catholic Charities www.ccworc.org 508-765-5936	Emergency stabilization and support to families and individuals including basic needs and financial assistance, case management, budgeting and financial education, clothing boutique, infant supplies, and information and referrals.
Community Legal Aid www.communitylegal.org 855-252-5342	Free legal help in civil cases for the poor and elderly.
Family Health Center of Worcester (Southbridge and Webster) www.FHCW.org 774-318-1484	Southbridge Dental and Medical Clinic provides services for residents of South Worcester County. The goal is to expand availability of integrated oral health services and medical assistance in the area, and to health outcomes for patients and vulnerable and underserved populations including low-income, uninsured, and under-insured residents.
Girl Scouts of Central & Western MA www.gscwm.org 413-584-2602	Building competent, confident young women through Girl Scout troops and activities, career exploration, and camping.
Guild of St. Agnes www.guildofstanges.org (508)755-2238	Behavioral Health counseling for pre-school aged children.
Literacy Volunteers www.lvscm.org 508-765-3880	Provides free, private, confidential and individualized tutoring in English language skills for adults and out-of-school youths over age 16.

Member Agencies 2019-2020

Agency	Description
New Hope, Inc. www.new-hope.org 508-226-4015	Violence Prevention Project is an intensive community-organizing program that aims to design social values around non-violence, equality and social justice.
Old Sturbridge Village www.osv.org 800-733-1830	The Discovery Experiences Pilot Program extends class learning outside of the charter school and into OSV.
Open Sky Community Service www.openskycs.org 508-755-0333	Services and treatment for those with mental health challenges, developmental disabilities, acquired brain injury or complex family problems.
Our Bright Future, Inc. www.ourbrightfutureinc.org (774)578-5111	Afterschool Enrichment; Homework Help, Sports and Robotics Program.
Pathways for Change www.pathwaysforchange.help 508-852-7600	Sexual Assault Youth Education program is designed to provide developmentally and culturally appropriate healthy relationship programming to youth populations.
St. Luke's Guesthouse www.stlukesguesthouse.wordpress.com 774-230-6416	Provides a short-term shelter solution to the homeless in the Tri-Community.
St. Vincent DePaul Society www.sacredheartwebster.org/st-vincent-de-paul (508)943-3140	Home Heating and Fuel Assistance
Tri-Valley, Inc. www.trivalleyinc.org 508-949-6640	Promotes and maintains an optimal level of independence, dignity and well-being for elders and individuals with disabilities by providing nutrition programs (Meals on Wheels and Community Dining)..
Worcester Community Action Council www.wcac.net 508-765-4738	Volunteer Income Tax Assistance (VITA) facilitates IRS-certified volunteers who prepare income tax returns for low-income wage earners.
YMCA of Central MA – Tri-Community Branch www.tricomunityymca.org 508-765-5466	The YMCA provides physical activities to all ages, all levels and all interests as well as educational programs to promote healthier decisions, and offers a variety of programs that support physical, intellectual and spiritual strength.
MA 2-1-1 www.mass211.org 877-211-6277	A toll-free information and referral line that provides confidential information to people seeking health and human support services.



United Way of South Central Massachusetts



United Way
2020 Membership
Requirements
Completed

United Way of South Central MA (Est. 2020)

Formerly

United Way of Southbridge, Sturbridge and Charlton (Est. 1937)
and United Way of Webster & Dudley (Est. 1965)

has distributed a combined total of

\$26,712,127

to local agencies that address the health,
education and human services needs of
residents in the Charlton, Dudley,
Southbridge, Sturbridge and Webster

OCTOBER 2019 – SEPTEMBER 2020

Contributions and Grants	\$ 341,879
Investment Income	<u>\$ 49,294</u>
Total Revenue	\$ 391,173
(Includes Uncollectible Pledges)	

Grants Paid (Allocations)	\$ 429,350
Salaries	\$ 52,467
Other Expenses	<u>\$ 50,620</u>
Revenue less expenses	-\$ 141,264

