

# LIVE UNITED



United Way of South  
Central Massachusetts

## Annual Report

OCTOBER 2020 – SEPTEMBER 2021

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176 Main Street, Suite 400  
Southbridge, MA 01550

Tel 508-765-5491  
[www.uwscm.org](http://www.uwscm.org)

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# Board of Directors 2020-2021

## Board of Directors 2020-2021

<b>Megan Barnes</b>	Webster First Federal Credit Union	<b>Kris Marier</b>	Incom, Inc.
<b>James Beaudry</b>	Cornerstone Bank	<b>Jody Marotta</b>	UPS
<b>Christina Hadis-Blackwell</b>	YMCA of Central MA	<b>Christopher Mallon</b>	Capstone
<b>Karen Brousseau</b>	Southbridge Credit Union	<b>Lori Morrill</b>	Morrill Funeral Home
<b>Michelle Cristo</b>	KARL STORZ - Endovision	<b>Veronique Orcel</b>	Gentex
<b>Cynthia Clark</b>	Savers Bank	<b>Sam Pappas</b>	CPA (self-employed)
<b>Andrew Cronauer</b>	UPS	<b>April Parzych</b>	Harrington Hospital
<b>James Croteau**</b>	Starkweather and Shepley – McGrath Ins.	<b>Elizabeth Peppel</b>	Harrington Hospital
<b>Anthony “Jay” Detarando</b>	Incom, Inc.	<b>Rosemary Picard</b>	Savers Bank
<b>Scott Dungey</b>	Cornerstone Bank	<b>Brian Ravenelle</b>	Oxford Insurance
<b>Alycia Dzik</b>	Webster First Federal Credit Union	<b>Nicole Riley</b>	Dexter-Russell, Inc.
<b>Denise Gorski</b>	Retired	<b>Michael Shaw</b>	Webster Police Dept.
<b>Halina Jachimczyk</b>	Webster First Federal Credit Union	<b>Brenda Sullivan</b>	Webster Five Cents Savings Bank
<b>William Keefe*</b>	Self-Employed	<b>Richard Thomas</b>	KARL STORZ - Endovision
<b>John Kokocinski</b>	MAPFRE Insurance	<b>Alan Whitney</b>	Cornerstone
<b>Kristina Leduc</b>	Nichols College	<b>Carly Wilson</b>	Cornerstone Bank
<b>Christine Lee</b>	Harrington Hospital	<b>Shane Woodson</b>	Southbridge Police Dept.

\*2020 President

\*\* 2021 President / 2020 Campaign Chairman

## Executive Director Report



**Mary O'Coin**  
**Executive Director**

As we all know, we have just lived through a full year of a pandemic. Through this time the United Way has been there for all our member agencies. Providing the financial support that was so needed to continue to provide the programs for the youngest of children to the oldest in our communities. "Pivot" was our favorite word in 2020-2021. Between having learning hubs for online classrooms, a lot of virtual meetings, hybrid events, an outdoor Pub Quiz that was a success and a multi-day Day of Caring, flexibility was key for everyone. Our annual campaign was all virtual. We saw increases from many of our loyal corporate

partners with great generosity from their employees as well. We really were Stronger Together. We saw new opportunities to provide a Summer Step Up program for children in pre-K and Kindergarten who missed in person learning, bridging the gap on socializing with children their own age and learning in a classroom environment.

Many in our community will face housing insecurity as we move out of the pandemic moratoriums on evictions. How do we help these folks so that can stay in their homes, or when life has thrown a curveball and what once was stable is now fragile and uncertain? How do we provide enough resources for those in need? By banding together, we show the communities we represent that people care, that businesses care, that neighbors will help neighbors during the worst of times. That the ability to help those with a hand up will make a lasting change. By providing the assistance they need, whether it was access to childcare, health care, shelter, heating assistance, or afterschool activities and leadership opportunities, it all will make a difference.

Our future is looking brighter due to your investment and involvement with our United Way. Thank you!

Sincerely,  
Mary O'Coin  
Executive Director

## Board President's Report



**James Croteau**  
**Board President**

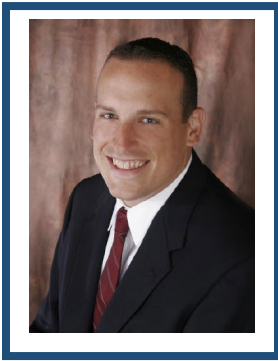
As we enter the Spring of 2022, I am filled with great optimism as so many aspects of our lives begin to trend closer to normalcy. I am also thankful to our community for coming together over these last two years and helping each other as well as our most vulnerable community members. To everyone in Southbridge, Sturbridge, Charlton, Webster, and Dudley, Thank you!

Reflecting on the past two years, I am reminded of the struggles we have endured. As the 2020-2021 Campaign Chair we faced new challenges in raising funds virtually for so many organizations who desperately needed them. Having no in person events to spread the word about the great works of the United Way was challenging, but we overcame these challenges together. By being flexible, creative, passionate, determined, and most of all, by working together going virtual eventually worked and we were able to make 95% of our goal when so many other organizations were struggling to make their goals. We were able to raise additional funds for food banks and covid-relief at a time it was most needed.

As the current United Way of South Central MA Board President, I remain optimistic of our future. We have accomplished great things this year in the first full year as the United Way of South Central MA. We had successful fundraising events, in person day of caring returned, and we raised the most ever to fully fund our member agencies! However there are still challenges ahead including housing insecurities, access to childcare, and so many others. I am confident we will meet these challenges and be stronger together!

Sincerely,  
James Croteau  
Board President

## Finance Committee Report



**John Kokocinski**  
**Treasurer**

The 2021-2022 campaign marks my first full year serving as Treasurer and Chairman of the Community Investment Committee (CIC) for the United Way of South Central Massachusetts (UWSCM). It wasn't until participating in the CIC that I was truly able to realize the profound effects this organization has on the community within the five towns we support.

This year, the CIC held in person meetings on May 20-21, 2021. During this two-day period the committee met with member agencies and held interviews over Zoom. The committee was comprised of ten dedicated volunteers who assessed and deliberated over each agency grant

application. Our job would be much easier if we could just fully fund every agency who put in a request for a grant. Unfortunately, like all things in life we have a budget that needs to be adhered to. The CIC ultimately wants to ensure United Way funds make their way to organizations that address the health, education, and financial well-being of those in our community. Once the interviews were completed, the committee discussed campaign goals, expense budget, and deliberated over agency allocations.

In the end, the committee was able to allocate \$435k to the twenty-one (21) different agencies and provide funding to a total of twenty-six (26) different programs that best address the health, education and financial well-being of those in our community. As we begin to emerge from the Covid-19 pandemic, we are proud to be able to provide this level of funding to our community considering the ongoing challenges that have been presented to us. Our overall financial status remains strong and we remain optimistic for increased donations as we return to in-person fundraising events and tapping into the potential of new donations in the Webster/Dudley market. These changes would provide with the ability to make an even bigger impact in the future. The 2019-2020 campaign year was one of significant change for the local United Way. With the merger our resources and grants were combined to support all the agencies in our five towns.

Sincerely,  
John Kokocinski  
Treasurer and Community Investment Committee Chairman

## Fund Distribution 2020-2021

### Total allocations to Agencies: \$432,500

<b>American Red Cross of Central MA</b> Disaster Relief	\$5,000	<b>New Hope</b> SAFEplan and Domestic Violence Prevention	\$14,000
<b>Big Brothers Big Sister of Central MA</b> Mentoring	\$4,000	<b>Old Sturbridge Village</b> Learning Through Experience	\$5,000
<b>Boys &amp; Girls Club of Webster-Dudley</b> Afterschool program	\$120,000	<b>Open Sky Community Services</b> SCHAP and Residential Programs	\$6,500
<b>Boys Scouts – Heart of New England</b> Explorers and Troop Programs	\$1,000	<b>Our Bright Future, Inc.</b> Afterschool Sports and Robotics Enrichment	\$6,500
<b>CASA Project of Worcester</b> Foster Care Advocates	\$18,500	<b>Pathways for Change</b> Sexual Assault and Violence Prevention	\$7,000
<b>Catholic Charities</b> Basic Needs Assistance	\$65,000	<b>St. Luke's Guesthouse</b> Homeless Shelter	\$13,000
<b>Community Legal Aid</b> Civil Legal Services	\$9,000	<b>St. Vincent DePaul Society Sacred Heart Parish</b> Fuel Assistance	\$5,000
<b>Family Health Center</b> Medical, Dental and Webster Oral Health	\$22,500	<b>Tri-Valley, Inc.</b> Senior Nutrition Program	\$20,000
<b>Girls Scouts of Central &amp; Western MA</b> Leadership Development	\$5,000	<b>Worcester Community Action Council</b> VITA and Healthy Families Program	\$9,000
<b>Guild of St. Agnes</b> Behavioral Health	\$7,000	<b>YMCA of CM – Tri-Community Branch</b> Childcare for All Financial Assistance; Growing Strong Together Program; Mind, Body, Spirit for Teens	70,000
<b>Literacy Volunteers of Central MA</b> Adult Literacy Program	\$16,000	<b>MASS 2-1-1</b>	\$3,500

## Member Agencies 2020-2021

Agency	Description
<b>American Red Cross</b> <a href="http://www.redcross.org">www.redcross.org</a> 508-595-3700	Disaster response, preparedness education, service to the armed forces, health and safety training, international humanitarian services, and blood services.
<b>Big Brothers / Big Sisters</b> <a href="http://www.bbbscm.org">www.bbbscm.org</a> 508-752-7868	Community-based mentoring program and site based mentoring: corporate and Worcester area college mentors program.
<b>Boys &amp; Girls Club of Webster-Dudley</b> <a href="http://www.bgcwesterdudley.org">www.bgcwesterdudley.org</a> (508)943-0037	Youth Development Programs
<b>Boy Scouts of America, Heart of New England Council</b> <a href="http://www.heartofnewenglandbsa.org">www.heartofnewenglandbsa.org</a> 978-840-8108	Through the Exploring program local companies and police departments offer opportunities to young men and women to participate in activities and help pursue their special interests, growth, and development.
<b>CASA Project</b> <a href="http://www.casaworcestercounty.org">www.casaworcestercounty.org</a> 508-757-9877	Supports and promotes court-appointed volunteer advocacy so abused or neglected children can be safe, have a permanent home, and the opportunity to thrive.
<b>Catholic Charities</b> <a href="http://www.ccworc.org">www.ccworc.org</a> 508-765-5936	Emergency stabilization and support to families and individuals including basic needs and financial assistance, case management, budgeting and financial education, clothing boutique, infant supplies, and information and referrals.
<b>Community Legal Aid</b> <a href="http://www.communitylegal.org">www.communitylegal.org</a> 855-252-5342	Free legal help in civil cases for the poor and elderly.
<b>Family Health Center of Worcester (Southbridge and Webster)</b> <a href="http://www.FHCW.org">www.FHCW.org</a> 774-318-1484	Southbridge Dental and Medical Clinic provides services for residents of South Worcester County. The goal is to expand availability of integrated oral health services and medical assistance in the area, and to health outcomes for patients and vulnerable and underserved populations including low-income, uninsured, and under-insured residents.
<b>Girl Scouts of Central &amp; Western MA</b> <a href="http://www.gscwm.org">www.gscwm.org</a> 413-584-2602	Building competent, confident young women through Girl Scout troops and activities, career exploration, and camping.
<b>Guild of St. Agnes</b> <a href="http://www.guildofstanges.org">www.guildofstanges.org</a> (508)755-2238	Behavioral Health counseling for pre-school aged children.
<b>Literacy Volunteers</b> <a href="http://www.lvscm.org">www.lvscm.org</a> 508-765-3880	Provides free, private, confidential and individualized tutoring in English language skills for adults and out-of-school youths over age 16.

## Member Agencies 2020-2021

Agency	Description
<b>New Hope, Inc.</b> <a href="http://www.new-hope.org">www.new-hope.org</a> 508-226-4015	Violence Prevention Project is an intensive community-organizing program that aims to design social values around non-violence, equality and social justice.
<b>Old Sturbridge Village</b> <a href="http://www.osv.org">www.osv.org</a> 800-733-1830	The Discovery Experiences Pilot Program extends class learning outside of the charter school and into OSV.
<b>Open Sky Community Service</b> <a href="http://www.openskycs.org">www.openskycs.org</a> 508-755-0333	Services and treatment for those with mental health challenges, developmental disabilities, acquired brain injury or complex family problems.
<b>Our Bright Future, Inc.</b> <a href="http://www.ourbrightfutureinc.org">www.ourbrightfutureinc.org</a> (774)578-5111	Afterschool Enrichment; Homework Help, Sports and Robotics Program.
<b>Pathways for Change</b> <a href="http://www.pathwaysforchange.help">www.pathwaysforchange.help</a> 508-852-7600	Sexual Assault Youth Education program is designed to provide developmentally and culturally appropriate healthy relationship programing to youth populations.
<b>St. Luke's Guesthouse</b> <a href="http://www.stlukesguesthouse.wordpress.com">www.stlukesguesthouse.wordpress.com</a> 774-230-6416	Provides a short-term shelter solution to the homeless in the Tri-Community.
<b>St. Vincent DePaul Society</b> <a href="http://www.sacredheartwebster.org/st-vincent-de-paul">www.sacredheartwebster.org/st-vincent-de-paul</a> (508)943-3140	Home Heating and Fuel Assistance
<b>Tri-Valley, Inc.</b> <a href="http://www.trivalleyinc.org">www.trivalleyinc.org</a> 508-949-6640	Promotes and maintains an optimal level of independence, dignity and well-being for elders and individuals with disabilities by providing nutrition programs (Meals on Wheels and Community Dining)..
<b>Worcester Community Action Council</b> <a href="http://www.wcac.net">www.wcac.net</a> 508-765-4738	Volunteer Income Tax Assistance (VITA) facilitates IRS-certified volunteers who prepare income tax returns for low-income wage earners.
<b>YMCA of Central MA – Tri-Community Branch</b> <a href="http://www.tricomunityymca.org">www.tricomunityymca.org</a> 508-765-5466	The YMCA provides physical activities to all ages, all levels and all interests as well as educational programs to promote healthier decisions, and offers a variety of programs that support physical, intellectual and spiritual strength.
<b>MA 2-1-1</b> <a href="http://www.mass211.org">www.mass211.org</a> 877-211-6277	A toll-free information and referral line that provides confidential information to people seeking health and human support services.



## Leadership Donors

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### 2020 Campaign Awards

#### UWSCM Business Size Classifications

Small Business (25 or less employees)

Medium Business (26-399 employees)

Large Business (400 or more employees)

#### Diamond Award

**Cornerstone Bank** – Medium Business

**Incom, Inc.** – Medium Business

**KARL STORZ Endovision & Endoscopy** – Large Business

#### Gold Award

**St. Luke's Health Center** – Small Business

#### Silver Award

**Savers Bank** – Medium Business

#### Bronze Award

**Dexter-Russell, Inc.** – Medium Business

**Southbridge Credit Union** – Medium Business

#### Good Neighbor Award

**Hyde Tools, Inc.** – Medium Business

#### Special Acknowledgement

**Herman Becker Charitable Foundation**

**The Fels Foundation**

**The Kunkle Foundation**

**Fundación MAPFRE**

**2020 Volunteer of the Year** - Scott Dungey

# Circle of Friends 2020-2021

Circle of Friends Levels help to acknowledge... and encourage!

\$0-\$49 – Friend    \$50-\$249 – Neighbor    \$250-\$499 – Impact

\$500-\$999 – Advocate    \$1,000 and Above – Leader

## IMPACT \$250-\$499

Zachary Almstrom	Michael Dunyo	Richard A. McGrath
Brian Anders	James Dyer	Lori Morrill*
Jose A. Aviles	Nancy Eisnor	Margaret Morrissey
Leslie Baker	Lynne Ellis	Richard Mosher
Maria Barboza	Kelvin Flores	Thomas Mullen
Megan Barnes *	Richard H. Foster	Ba Nguyen
Marc Becker	Janet E. Garon	Hoang Nguyen
David Botros	Gary H. Goldberg	Erika Ortiz
Buffi Boucher	Lorraine Grammatikakis	Barbara Palmer
William & Jocelyn Bouvier	Maura Grossman	April Parzych*
Norma Bradley	Shawn Hanratty	Breanna Pianka
Arthur Breault	Hope Hartland	Monique Pierangeli
Karen Brousseau *	Cynthia E Henderson	William & Genevieve Pioppi
Andrew Burgoyne	Teri Hensel	Jan Plonka
Joseph Carapezza	Darlene Heywosz	Thomas Porter
William M. Carney	Jody Houghton	Rayne Purcell
Pamela Carpenter	Erik Iverson	Corey Reed
Lynn Carter	Jason Johnson	Jodi Ropi
Steve Cassell	Kevin Jolicoeur	Patricia Salvas
Stephen & Becky Celuzza	Romario Joseph	Stephen Sanborn
John Ciani	Russell & April Kassatly	Richard Santora
Cynthia Clark *	William Keefe *	Gary Servideo
Stephen Clarke	Keith Kirkland	Hilarie Shea
Tina Cooper	Richard Knapik	Rhonda Silvestri
Michael Couture	Robert & Christina Knight	Michael Sullivan
Michelle Cristo *	John Kokocinski *	Tina Swift
Catherine Cronin	Mathew R. LaFountain	Kayla Thompson
Chuck O. Cyr	Xiem Le	Richard Trumbull
Dawna Dagenais	Michael Lefebvre	Jocelyn Valdes
Edward & Irene Desrosier	Thomas Lizotte	Sheila Veideman
Daniel Desy	Brian Mailhot	Teresa Warnstorff
Pierino & Linda Didonato	Christopher Mallon *	Eric G. Webb
John B. Dirlam	Jennifer Mancini	Sabrina Webb
Peter & Joan Dirlam	Patrick Manning	Francisca Williams
Juli Doggart	Lorie Martiska	Kimberly J. Williamson
Russell Donnelly	Diane E. Masse	Renee Winiewski
Kathleen Dow	Kristin L. Mayotte	Jessica Wisniewski
John A. Drahos	Carisa M McFaul	Shane Woodson*
Derek Dufresne	Sean McGloin	Cory Yates
Heather Dumais		

\*UWSCM Board Member

# Circle of Friends 2020-2021

Circle of Friends Levels help to acknowledge... and encourage!

\$0-\$49 – Friend    \$50-\$249 – Neighbor    \$250-\$499 – Impact

\$500-\$999 – Advocate    \$1,000 and Above – Leader

## ADVOCATE \$500 - \$999

Altaf Ahmed  
Scott Auen  
John Boniface  
Mary and Elizabeth Brandt  
Ronald Carlson  
Ernest & Judith Colognesi  
Robert J. Courmoyer  
Andrew Cronauer \*  
Matthew DeBettencourt  
William Decker  
Scott Dungey \*  
Todd P. Fitzmaurice  
Michael Foley  
Clifford Fontaine  
James Gauvin  
Denise Gorski \*  
Liz Hamilton  
Keri Lemay  
Arthur R. Longden Jr  
A. Robert & Jeanne  
Mandeville  
Gayle Mantyla  
Jody Marotta \*  
David Martin  
Christopher & Amy Matherly

Jenne McGinnis  
Stephen A. Metras  
Edward Moore  
Steven Morrill  
Daniel T. Morrill Funeral  
Home  
Terence & Mary O'Coin  
John O'Keefe  
Thomas & Diana Palmer  
Sam & Evelyn Pappas  
Robert D. Peritz  
Dalen T. Pham  
Mark Popecki  
Tina Puzo  
Tammy Rawls  
Katherine Roy  
Jeffrey Solari  
Patrick Spinelli  
Annamaria Stamos  
Ryan Stolle  
Brenda Sullivan \*  
James E. Sutton  
Richard Thomas \*  
John & Nancy Tumolo  
Laura Vigeant  
David L. Yarder

## LEADER \$1,000 and above

Mrs. Herman Becker J  
Jeffrey & Patricia Burdick  
Richard M. Clemence  
Richard R. Clemence  
Robert B. Clemence  
Joseph A. Coderre  
Anthony J. Detarando \*  
Anthony M. Detarando  
Michael Detarando  
Donald Doyle  
Thomas Dufresne  
Richard Hardy  
John Jawor  
William Kirk  
Christine Lee \*  
Harold Lemieux  
Jason Main  
Kris Marier \*  
Bill & Judy McClurg  
Michael Minot  
Dennis & Jane Neslusan  
Alan & Elizabeth Peppel \*  
Brian Perry  
Arthur Remillard III  
Ryan & Kaitlin Servant Mary  
E. Silverberg  
Todd Tallman  
Bruce Watkins  
Robert & Pauline White

## Tocqueville Society \$10,000 and above

Randy & Donna Becker

*"I must say that I have seen Americans make a great deal of real sacrifices to the public welfare; and have noticed a hundred instances in which they hardly ever failed to lend a faithful support to one another." - Alexis de Tocqueville*

\*UWSCM Board Member

# United Way of South Central MA (Est. 2020)

Formerly

United Way of Southbridge, Sturbridge and Charlton (Est. 1937)  
and United Way of Webster & Dudley (Est. 1965)

has distributed a combined total of

# \$27,201,127

to local agencies that address the health,  
education and human services needs of  
residents in the Charlton, Dudley,  
Southbridge, Sturbridge, and Webster

## OCTOBER 2020 – SEPTEMBER 2021

Contributions and Grants	\$ 529,056
Investment Income	<u>\$ 75,687</u>
Total Revenue	\$ 604,743
(Includes Uncollectible Pledges)	

Grants Paid (Allocations)	\$ 421,900
Salaries	\$ 60,981
Other Expenses	<u>\$ 74,446</u>
Revenue less expenses	\$ 47,416





**United Way of South  
Central Massachusetts**



**United Way**  
2020 Membership  
Requirements  
Completed