

LIVE UNITED



United Way of South
Central Massachusetts

Annual Report

OCTOBER 2021 – SEPTEMBER 2022

176 Main Street, Suite 400
Southbridge, MA 01550

Tel 508-765-5491
www.uwscm.org

Executive Director Report



Mary O'Coin
Executive Director

Fiscal Year 2021-2022 was a year of learning and expanding. We all learned how to cope within the confines of a worldwide pandemic and still thrive. How we managed things changed some, but we were able to accomplish some great things for our communities! Our annual campaign was a success, reaching 100% of our goal. This allowed UWSCM to fully fund over \$400,000 of health, education, and income programs through our member agencies. In addition, UWSCM along with our neighboring United Ways in Central MA were awarded an ASOST grant from the Department of Elementary and Secondary Education (DESE) that brought in an additional \$150,000 in After School

and Out of School Time – Rebound funds to programs in South Central MA. We also advocated for and were granted two Summer Step-Up Grants from EEC in the amount of \$550,000 for Southbridge Public School's Eastford Road School and Sturbridge's Burgess Elementary School to provide free summer programs for pre-K through 2nd grade. These programs helped those students to prepare for the coming school year. All told, over \$1,000,000 of funding was allocated to health, education and income programs throughout the towns of Charlton, Dudley, Southbridge, Sturbridge and Charlton. This financial support was more than double the amount as any time in the history of this local United Way!

As the executive director of a small but mighty United Way, it has been a pleasure to see how we can make a difference to students, residents, member agencies and our corporate partners. By offering opportunities to be involved as program recipients but also as volunteers, advocates, donors and most of all a community partner. Everyone is striving for the same thing. To LIVE UNITED and make sure our future in South Central Massachusetts continues to thrive.

Sincerely,
Mary O'Coin
Executive Director

Board President's Report



Kris Marier
Board President

Another year is behind us, and the road ahead leads into the next. It may seem difficult at times, but when we all walk it together we find the strength in numbers. Despite the odds, when we stop and look back on this point in our journey we can only see the triumphs that we've left behind us, and those encourage us to take the next steps forward.

I've said it before, but I'm constantly reminded of all the support and generosity that I've witnessed happen, even during the most trying times of our recent history. We were able not only to meet our goals, but exceed them. That could only have been accomplished with the help of all of your very generous donations. That's not something that should be taken lightly, and I want to thank and acknowledge everyone that contributed to our campaign. You've made a huge difference in so many lives exactly when it was needed most.

As we continue on into the next campaign, and all the ones to follow, I look forward to the next challenges we'll be facing. None of it is daunting to me, as I know I have the support of everyone in our communities of South Central Massachusetts to help make our United Way Campaign of 2022 into 2023 another successful campaign. We still have so much to do, but we can certainly accomplish it as we all move forward together.

With sincere appreciation,

Sincerely,
Kris Marier
Board President

Board of Directors 2021-2022

Board of Directors 2021-2022

Jenna Androlewicz	JLA Contracting	Kristina Leduc	Nichols College
Shana Bandeleian	Webster First Federal Credit Union	Christine Lee	Self-Employed
Megan Barnes	Webster First Federal Credit Union	Christopher Mallon	Capstone Financial
Christina Blackwell	YMCA of Central MA	Kris Marier**	Incom, Inc.
Karen Brousseau	Southbridge Credit Union	Jody Marotta	UPS
Michelle Cristo	KARL STORZ - Endovision	Lori Morrill	Morrill Funeral Home
Cynthia Clark	Savers Bank	April Parzych	Harrington Hospital
Andrew Cronauer	UPS	Elizabeth Peppel	Harrington Hospital
James Croteau*	Starkweather and Shepley – McGrath Ins.	Rosemary Picard	Savers Bank
Anthony “Jay” Detarando	Incom, Inc.	Brian Ravenelle	Oxford Insurance
Scott Dungey	Cornerstone Bank	Nicole Riley	Dexter-Russell, Inc.
Alycia Dzik	Webster First Federal Credit Union	Michael Shaw	Webster Police Dept.
Denise Gorski	Retired	Brenda Sullivan	Webster Five Cents Savings Bank
Halina Jachimczyk	Webster First Federal Credit Union	Richard Thomas	KARL STORZ - Endovision
William Keefe	Self-Employed	Alan Whitney	Cornerstone
John Kokocinski	MAPFRE Insurance	Shane Woodson	Southbridge Police Dept.

***2021 President**

**** 2022 President / 2021 Campaign Chairman**

2021 Campaign Awards

Diamond Award - \$30,000 or greater

Dexter-Russell, Inc.

Fels Family Foundation

Fundación MAPFRE

INCOM, Inc.

KARL STORZ Endovision & Endoscopy -America

Gold Award – 100% Employee Participation

St. Luke's Health Center – Small Business

Silver Award – 85-99% Employee Participation

Savers Bank – Medium Business

Good Neighbor Award - \$10,000 and greater

bankHometown

Hyde Tool

UMASS Memorial Health - Harrington

The Kunkel Foundation.

Make a Difference Award and 2021 Pin

Cornerstone Bank

Tocqueville Society Award

Randy and Donna Becker

Circle of Friends 2021-2022

Circle of Friends Levels help to acknowledge... and encourage!
\$0-\$49 – Friend \$50-\$249 – Neighbor \$250-\$499 – Impact
\$500-\$999 – Advocate \$1,000 and Above – Leader

IMPACT LEVEL \$250- \$499

American Family Corporation
Eric Aviles
Jose A. Aviles
Megan Barnes
Marc Becker
Catherine Benoir
Christine Berard
David Botros
William & Jocelyn Bouvier
Arthur Breault
Rachel Briggs
Karen Brousseau*
Mr. Andrew Burgoyne
Melissa Caisse
Jeffrey Canniff
Kevin Caplette
Joseph Carapezza
William M. Carney
Pamela Carpenter
Sylvia Carrier
Lynn Carter
Susan Casine
Cynthia Clark*
Stephen Clarke
Collins Family
Tina Cooper
Pamela Coveney
Catherine Cronin
James Croteau
Jeffrey Cubberley
Dawna Dagenais
Sarah Daigle
Michele Dauphinee
Tiffany Davis
Edward & Irene Desrosier
Daniel Desy
Pierino & Linda Didonato
John B. Dirlam
Peter & Joan Dirlam
Caitlin Dubois
Derek Dufresne
Heather Dumais
Alycia Dzik*
Betty M. Edwards
Lynne Ellis
Exsel Advertising
Richard H. Foster

Ellen M. Ganley
Robert & Janet Garon
James Gauvin
Christine Gaze
Jonah D. Glickman
Gary H. Goldberg
Lorraine Grammatikakis
Linh Ha
Patricia Haddock
Cole Hamel
Hope Hartland
Chyna Henley
Darlene Heywosz
Jody Houghton
Jaime R. Houle
Cynthia Howard
Andrew R. Ijams
Walter Issac
Erik Iverson
Marla Jakubiak
Kevin Jolicoeur
Robert J. Keith
Keith Kirkland
Robert & Christina Knight
John Kokocinski*
Joseph Krans
Veronica Kyeremateng
Mathew R. LaFountain
Michael Lefebvre
Meaghan Leighton
Thomas Lizotte
Maria M. Maiden
Brian Mailhot
Mr. & Mrs. Greg Mancini
Monique Marinelli
David Martin
Lorie Martiska
Kingsley Masoperh
Diane E. Masse
Jennifer McKenna
Monika Moskwa
Kathleen Murphy
Frank Ngo
Ba Nguyen
Hoang Nguyen
Faith Nigro
Barbara Palmer
Sam & Evelyn Pappas

April Parzych*
Hong Pham
Breanna Pianka
Monique Pierangeli
Jan Plonka
Mark Popecki
Thomas Porter
Maura Power
Kristin Powers
Rayne Purcell
Carol Reppucci
Cheryl Richards
Angel Rivera
Jodi Ropi
Priscilla Ross
Jacqueline Rosso
Todd Ruggere
Peter & Joanne Sagansky
Patricia Salvat
Richard Santora
Gary Servideo
Michael Shaw*
Udaya Silva
Rhonda Silvestri
Anna M. Smith
Jeffrey Solari
Southbridge Lions Club
Tina Swift
Marcia Szymanski
Pawel Szymborski
Huong T. Tang
TD Ameritrade Institutional
Maria Thomas
Maryann L. Tivnan
Sarah Tower
Brian Towns
Richard Trumbull
Ngan Truong
Unum Group
Sheila Veideman
Eric G. Webb
Alan G. Whitney
Kimberly J. Williamson
James Wise
Jessica Wisniewski
Shane Woodson
Laurie Zaleski

Circle of Friends 2021-2022

Circle of Friends Levels help to acknowledge... and encourage!
\$0-\$49 – Friend \$50-\$249 – Neighbor \$250-\$499 – Impact
\$500-\$999 – Advocate \$1,000 and Above – Leader

ADVOCATE \$500 - \$999

John Boniface
Mary and Elizabeth Brandt
Jessica Calcidise
Ronald Carlson
Ernest & Judith Colognesi
Michael & Theresa Colognesi
Robert J. Cournoyer
Michael Couture
Michelle Cristo*
Chuck O. Cyr
Matthew DeBettencourt
Kathleen Dow
Scott Dungey*
Marion Egan
Anonymous Flexcon
Michael Foley
Clifford Fontaine
Maura Grossman
Jason Johnson

William Keefe*
Arthur R. Longden Jr
Brian Loveless
Sharon MacDonald
Robert & Jeanne Mandeville
Gayle Mantyla
Lisa Mason
Jenne McGinnis
Stephen A. Metras
Cynthia Michener
Steven Morrill
Daniel T. Morrill Funeral Home
Margaret Morrissey
Nationwide Foundation
Charles Nortey
John O'Keefe
Erika Ortiz
Thomas & Diana Palmer
Robert D. Peritz

William & Genevieve Pioppi
Tina Puzo
Tammy Rawls
Katherine Roy
David Sabourin
Southbridge Business
Partners
Southbridge Rotary
Patrick Spinelli
Annamaria Stamos
Denise A. Steeves
Brenda Sullivan
Michael Sullivan
Jocelyn Valdes
Teresa Warnstorff
Francisca Williams
Renee Winiewski
Karen Yancik
David L. Yarter

LEADER \$1,000 and above

ABBVIE
bankHometown
Big Bunny Holiday Tags
Mrs. Herman Becker
Herman Becker Family Trust
Jeffrey & Patricia Burdick
Stephen & Becky Celuzza
Richard M. Clemence
Richard R. Clemence
Robert B. Clemence
Joseph A. Coderre
Cornerstone Bank
Anthony J. Detarando*
Anthony M. Detarando
Michael Detarando
Dexter-Russell, Inc.
Dirlam Charitable Trust
Donald Doyle
Fels Family Foundation

Todd P. Fitzmaurice
Richard Hardy
Hyde Tools
Incom, Inc.
John Jawor
JMM Foundation
KARL STORZ Endoscopy
KARL STORZ Endovision
John J. & Elizabeth M. Kunkel
Family Foundation
William Kirk
Little River Recycling, Inc.
Harold Lemieux
MAPFRE Foundation
Kris Marier*
Bill & Judy McClurg
Michael Minot
Edward Moore
Thomas Murray, Jr.
National Grid

Dennis & Jane Neslusan
Terence & Mary O'Coin
Alan & Elizabeth Peppel*
Brian Perry
Dalen Pham
Rosemary Picard*
Savers Bank
Mary E. Silverberg
Southbridge Credit Union
St. Luke's Health Center
Todd Tallman
Richard Thomas*
Pratt Trucking
UPS Foundation
Bruce Watkins
Webster First Federal CU
Webster Five Cents Savings
Robert & Pauline White

Tocqueville Society - \$10,000 and above (individual)

Randy & Donna Becker

Finance Committee Report



John Kokocinski
Treasurer

The 2021-2022 campaign year was one approached with cautious optimism. The Covid-19 pandemic was in our rearview mirror, and we had a full year of in-person fundraising events to look forward to. The excitement level was high, what would this campaign year bring us? Then just a few months into our campaign a war broke out in the Ukraine, the financial markets see their biggest decline in over a decade, gas prices skyrocket, home prices and rents continue to rise, lingering supply chain issues persist, and inflation appears out of control. Yet among all this angst the United Way of South Central Massachusetts (UWSCM) continued to persevere.

As an organization we were able to meet and exceed our fundraising goal. At the close of the 2021-2022 campaign, we reached \$560,000 in pledges, which meant we achieved 104% of our goal! In addition to this, as our Executive Director reported in her letter, we received ASOST-R grants, Southbridge ARPA funds and Summer Step Up funding for Southbridge and Sturbridge. This never could have happened without the hardworking members of the UWSCM and most importantly the generosity of our local community.

The Community Investment Committee (CIC) is comprised of nine dedicated volunteers who are tasked with allocating UWSCM funds to member agencies. The goal of the CIC is to ensure United Way funds reach those organizations who best address the health, education, and financial well-being of those in our community. The CIC met on May 19-20, 2022, and during this two-day period the committee held interviews over Zoom with all the member agencies. Careful consideration was taken as each, and every grant application assessed and deliberated. The committee allocated \$435,000 to twenty-one (21) different agencies and provided funding to a total of twenty-six (26) different programs that best addressed the needs of our community. Thank you to all member agencies who put together wonderful presentations highlighting the impact they make on those in need.

The United Way plays a vital role in the community by providing funding to assist the most vulnerable in our community. The United Way's role is more important than ever during these periods of rising costs and extreme inflation. We ask that you continue to support UWSCM with your financial gifts and volunteerism so that we may continue to make impactful changes to the community we all call home.

Sincerely,

John Kokocinski
Treasurer and Community Investment Committee Chairman

Fund Distribution 2021-2022

Total allocations to Agencies: \$435,000

Big Brothers Big Sister of Central MA Mentoring	\$3,000	New Hope SAFEplan and Domestic Violence Prevention	\$16,000
Boys & Girls Club of Webster-Dudley Afterschool program	\$115,000	Old Sturbridge Village Learning Through Experience	\$5,000
Boys Scouts – Heart of New England Explorers and Troop Programs	\$2,000	Open Sky Community Services SCHAP and Residential Programs	\$6,500
CASA Project of Worcester Foster Care Advocates	\$20,000	Our Bright Future, Inc. Afterschool Sports and Robotics Enrichment	\$10,000
Catholic Charities Basic Needs Assistance	\$65,000	Pathways for Change Sexual Assault and Violence Prevention	\$7,000
Community Legal Aid Civil Legal Services	\$10,000	St. Luke’s Guesthouse Homeless Shelter	\$15,000
Family Health Center Medical, Dental and Webster Oral Health	\$22,500	St. Vincent DePaul Society Sacred Heart Parish Fuel Assistance	\$2,500
Girls Scouts of Central & Western MA Leadership Development	\$4,000	Tri-Valley, Inc. Senior Nutrition Program	\$25,000
Guild of St. Agnes Behavioral Health	\$7,000	Worcester Community Action Council Behavioral Health Services	\$10,000
Literacy Volunteers of Central MA Adult Literacy Program	\$10,000	YMCA of CM – Tri-Community Branch Childcare for All Financial Assistance; Growing Strong Together Program; Mind, Body, Spirit for Teens	70,000
MASS 2-1-1	\$1,000	Mini Grants Special Events/Projects	\$2,500

Member Agencies 2021-2022

Agency	Description
Big Brothers / Big Sisters www.bbbscm.org 508-752-7868	Community-based mentoring program and site based mentoring: corporate and Worcester area college mentors program.
Boys & Girls Club of Webster-Dudley www.bgcwesterdudley.org (508)943-0037	Youth Development Programs
Boy Scouts of America, Heart of New England Council www.heartofnewenglandbsa.org 978-840-8108	Through the Exploring program local companies and police departments offer opportunities to young men and women to participate in activities and help pursue their special interests, growth, and development.
CASA Project www.casaworcestercounty.org 508-757-9877	Supports and promotes court-appointed volunteer advocacy so abused or neglected children can be safe, have a permanent home, and the opportunity to thrive.
Catholic Charities www.ccworc.org 508-765-5936	Emergency stabilization and support to families and individuals including basic needs and financial assistance, case management, budgeting and financial education, clothing boutique, infant supplies, and information and referrals.
Community Legal Aid www.communitylegal.org 855-252-5342	Free legal help in civil cases for the poor and elderly.
Family Health Center of Worcester (Southbridge and Webster) www.FHCW.org 774-318-1484	Southbridge Dental and Medical Clinic provides services for residents of South Worcester County. The goal is to expand availability of integrated oral health services and medical assistance in the area, and to health outcomes for patients and vulnerable and underserved populations including low-income, uninsured, and under-insured residents.
Girl Scouts of Central & Western MA www.gscwm.org 413-584-2602	Building competent, confident young women through Girl Scout troops and activities, career exploration, and camping.
Guild of St. Agnes www.guildofstanges.org (508)755-2238	Behavioral Health counseling for pre-school aged children.
Literacy Volunteers www.lvscm.org 508-765-3880	Provides free, private, confidential, and individualized tutoring in English language skills for adults and out-of-school youths over age 16.
MASS 2-1-1 www.mass211.org 877-211-6277	A toll-free information and referral line that provides confidential information to people seeking health and human support services.

Member Agencies 2021-2022

Agency	Description
New Hope, Inc. www.new-hope.org 508-226-4015	Violence Prevention Project is an intensive community-organizing program that aims to design social values around non-violence, equality, and social justice.
Old Sturbridge Village www.osv.org 800-733-1830	The Discovery Experiences Pilot Program extends class learning outside of the charter school and into OSV.
Open Sky Community Service www.openskycs.org 508-755-0333	Services and treatment for those with mental health challenges, developmental disabilities, acquired brain injury or complex family problems.
Our Bright Future, Inc. www.ourbrightfutureinc.org (774)578-5111	Afterschool Enrichment; Homework Help, Sports, and Robotics Program.
Pathways for Change www.pathwaysforchange.help 508-852-7600	Sexual Assault Youth Education program is designed to provide developmentally and culturally appropriate healthy relationship programming to youth populations.
St. Luke's Guesthouse www.stlukesguesthouse.wordpress.com 774-230-6416	Provides a short-term shelter solution to the homeless in the Tri-Community.
St. Vincent DePaul Society www.sacredheartwebster.org/st-vincent-de-paul (508)943-3140	Home Heating and Fuel Assistance
Tri-Valley, Inc. www.trivalleyinc.org 508-949-6640	Promotes and maintains an optimal level of independence, dignity and well-being for elders and individuals with disabilities by providing nutrition programs (Meals on Wheels and Community Dining).
Worcester Community Action Council www.wcac.net 508-765-4738	Provides behavioral health services to pre-school aged children.
YMCA of Central MA – Tri-Community Branch www.tricomunityymca.org 508-765-5466	The YMCA provides physical activities to all ages, all levels, and all interests as well as educational programs to promote healthier decisions, and offers a variety of programs that support physical, intellectual, and spiritual strength.



United Way of South Central Massachusetts



**United Way of South Central MA (Est.
2020)**

has distributed a combined total of

\$27,764,527

**to local agencies that address the health,
education and human services needs of
residents in the Charlton, Dudley,
Southbridge, Sturbridge, and Webster**

OCTOBER 2021 – SEPTEMBER 2022

Contributions and Grants	\$ 665,023
Investment Income	<u>-\$ 168,082</u>
Total Revenue	\$ 496,941
(Includes Uncollectible Pledges)	

Grants Paid (Allocations)	\$ 563,400
Salaries	\$ 61,896
Other Expenses	<u>\$ 76,222</u>
Revenue less expenses	-\$204,577

